



TÜRK TESİSAT MÜHENDİSLERİ DERNEĞİ  
Turkish Society of HVAC & Sanitary Engineers



## SPONSORSHIP OF CLIMAMED 2013 CONGRESS CONDITIONS & BENEFITS

Climamed 2013 Congress (hereinafter, CLIMAMED) organized by TTMD (Turkish Society of HVAC and Sanitary Engineers) on behalf of Mediterranean Associations(AICARR – Italy, AICVF-France, APIRAC-Portugal, ATECYR-Spain) will be held in Istanbul on 3-4 October 2013. This congress sponsorship list of conditions defines the technical and commercial conditions between TTMD and the sponsor companies(hereinafter, SPONSOR) that will provide volunteer financial contributions for Climamed 2013 organization.

### I. SPONSOR

The firms, willing to provide financial contributions to the congress organized by TTMD, working in the HVAC sector, meeting the conditions defined in this agreement, having applied to and approved by TTMD can become SPONSORS.

#### Term

TERM OF SPONSORSHIP, starts with the signing of agreement by both TTMD and SPONSOR and terminates with the termination of the CONGRESS.

#### 1. Sponsorship Categories

There are three possibilities for the companies to be a financial SPONSOR for Climamed 2013, PLATIN, GOLD and SILVER. As explained in this directive, TTMD and SPONSORS have different responsibilities.

##### 1.1 SPONSOR-PLATIN

Companies having distinguished contributions to the congress can become PLATIN(minimum contribution is 30.000 Euro + Vat). Maximum 3 Companies can be Platin in Climamed 2013.

##### 1.2 SPONSOR-GOLD

Maximum 6(six)companies can be GOLD in Climamed 2013Organization. The companies having earlier application in according to the conditions defined in this directive and approved by TTMD can be Gold. The companies willing to be Gold accepts to pay '15.000 EURO+ VAT' to TTMD.

##### 1.3. SPONSOR-SILVER

The number of SILVER is limited with 12 companies. The companies having application in according to the conditions defined in this agreement and approved by TTMD can be Silver. The companies willing to be Silver accepts to pay 6.000 EURO + VAT to TTMD.



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## II. PROMOTION ACTIVITIES FOR THE CONGRESS

### 1. Announcements

The initial actions for the promotion of the congress will be done by “ANNOUNCEMENTS”. The ANNOUNCEMENT brochures prepared in English will be sent to thousands of addresses internationally and in Turkey by mail and e-mail. In addition, these brochures will be distributed at the international sectoral HVAC exhibitions by Climamed Members.

The announcements will be distributed as follows;

1<sup>st</sup> Announcement(First Call): August 2012; 2<sup>nd</sup> Announcement(Second Call) October 2012

In these announcements, the sponsor companies will take place with their trade marks and their logos.

### 2. Fairs and Exhibitions

In the sectoral fairs organized in homeland and abroad, the firms will be promoted by their brochures and on poster.

### 3. News in Sectoral Publications

In the sectoral publications printed all over world; the activities, programs etc. of the congress will be reported by press releases as “News”. In the content of such Press Releases, the sponsors also will be mentioned.

### 4. Advertisements in Sectoral Publications

Starting from August 2012, the congress will be announced in the advertisements in all issues of the sectoral journals (TTMD Journal, MMO Journal, Thermodynamik ,Tesisat,Termo Klima etc.) published in Turkey. In addition, the advertisements will be published in ASHRAE and REHVA Journals also. In these advertisements the logos of sponsors will be displayed.

### 5. Poster

PROMOTION POSTERS, containing the information on Climamed 2013 will be prepared by TTMD. The posters having the graphical design by TTMD will be sent to universities and NGOs all over the world as well as in Turkey in the HVAC sector and will be exhibited in the related stands of the fairs.

The logos of PLATIN and GOLD companies and the commercial names of SILVER companies will be included in the POSTER.

### 6. Web site

TTMD provides communications for Climamed 2013 in two language, Turkish and English via TTMD’s own website ([www.ttmd.org.tr](http://www.ttmd.org.tr)) and via a website specially designed for (hereinafter, WEBSITE) Climamed 2013 ([www.climamed.org](http://www.climamed.org)). The logos of the PLATIN and GOLD companies will be displayed on the site in the sizes that will be determined by TTMD and also SILVER companies in smaller dimensions.

### 7. Program

The CONGRESS PROGRAM (hereinafter, PROGRAM) will be fixed approximately 3 months prior to the date of congress. The program will be sent to more than 1.000 addresses and published in websites of TTMD and Climamed The logos of the SPONSOR PLATIN and GOLD companies and only trade marks of Silver companies which signed the agreement prior to the printing of the programs will be displayed in the program in different sizes.



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### III. THE DOCUMENTS THAT WILL BE DELIVERED IN THE CONGRESS

#### 1. Pen

A pen with Climamed 2013 logo will be distributed to the participants.

#### 2. Notepad

A notepad with the logo of PLATIN and GOLD companies, will be distributed.

#### 3. Transactions book/ CD

A BOOK and/or CD (hereinafter, BOOK/CD) containing the articles, reports and papers chosen for the presentation in the CONGRESS will be prepared 3 months prior to the congress date. This BOOK/CD will be distributed to the participants during the congress and will be posted to the important addresses after the congress. The logos of PLATIN , GOLD and SILVER companies which signed the agreement prior to the printing date of the BOOK/CD, will be placed in the BOOK/CD in different sizes.

#### 4. Handbag

A handbag designed by TTMD will be prepared. The hand-bag containing the BOOK/CD, pen, notepad etc, will be distributed to the participants during registration.

Only the logos of PLATIN and GOLD companies will be printed on the bag .The size and the location of the logos on the bags will be decided by TTMD.

### IV. CONGRESS HALLS

#### 1. Entrance Panel

One or more SPONSORS' PANELS will be placed next to the registration area and/or at the entrance of meeting halls. The logos of PLATIN, GOLD and SILVER companies will be displayed.

#### 3. Congress Halls

These halls will be furnished with special panels and only PLATIN's flags will be placed on them.

#### 4. Cocktail Room

During the congress, in the cocktail room for welcome and/or good-bye cocktails; the FLOATING FLAGS (50 cmx200) of PARTNERS and SPONSOR-A firms only, will be placed.

### V. SPONSORSHIP FEES AND PAYMENT TERM

#### 1. Sponsorship fee

1.1 PLATIN : 30.000 Euro +VAT

1.2 GOLD : 15.000 Euro + VAT

1.3 SILVER : 6.000 Euro + VAT

#### 2. Payment

Sponsorship fee will be paid in three installments as follows;

1<sup>st</sup> payment : on the date of agreement

2<sup>nd</sup> payment : December 2012

3<sup>rd</sup> payment : May 2013

Payments will be deposited in the bank account of TTMD given in the agreement.

#### 3.Invoice

On the date of payment for each installment, an invoice will be issued covering this payment amount and including 18% VAT.

If the payments have not been made in time, the advantages of SPONSORSHIP will be terminated. Any earlier payment, if there is, will not be paid back to the companies.



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### Possibilities for SPONSORS

Congress Activity	PLATIN	GOLD	SILVER
1 <sup>st</sup> Announcement Call (Continuously added on soft copies and on web-site)	LOGO	LOGO	NAME(**)
2 <sup>nd</sup> Announcement Call (Continuously added on soft copies and on web-site)	LOGO	LOGO	NAME(**)
Program (PDF file, on web-site and Printed brochure)	LOGO	LOGO	NAME(**)
Web site (August2012 - October 2013)	LOGO	LOGO	LOGO (*)
Sponsor list (TTMD Journal)	LOGO	LOGO	LOGO (*)
Advertisement (TTMD Journal)	LOGO	LOGO	LOGO
Advertisement (Rehva and Ashrae Journals) -	LOGO	LOGO	LOGO
Advertisement (MMO, Plumbing, Thermodynamik, Tesisat, Termo Klima Journals. Also İtaly, France, Portugal and Spain Sectorel Magazines.	LOGO	LOGO	LOGO
Poster	LOGO	LOGO	NAME(**)
Notepad	LOGO	LOGO	-
Proceedings Book / CD	LOGO	LOGO	LOGO(*)
Entrance sponsor panel	LOGO	LOGO	LOGO(*)
Sponsorship table	AVAILABLE 18 m2 booth	AVAILABLE 9 m2 booth	BROCHURE TABLE
Congress saloon Halls	FLAG	-	-
Cocktail room	FLAG	FLAG	-

(\*) Overall Logo dimension for SPONSOR-B will be approximately % 50 of the logo for SPONSOR-A

(\*\*) The font of the name or trade mark of SPONSOR-B firms will be decided by TTMD.

(\*\*\*) Logos and names of SPONSOR firms are written in the order of their APPLICATION DATES; if there is more than one APPLICATION/AGREEMENT in the same date then, the logos of these firms is written in the ALPHABETICAL order.

Logo Sizes: LOGO  
Partner

LOGO  
Sponsor-A

LOGO  
Sponsor-B